

About SXSW Conference

Featuring a variety of tracks that focus on the most important breakthroughs in technology, film, culture, and music, SXSW proves that the most unexpected discoveries happen when diverse topics and people come together.

Explore our **24 Conference Tracks**, Keynotes, Featured Speakers, Formats, and more. Over 450 sessions have been announced, with entries up 33% compared to last season! Catch up on the **first** and **second** round of Keynote and Featured Speaker announcements and stay tuned for more event information throughout the season.

See You at SXSW 2024

Experience more opportunities for discovery, networking, learning, and career-enhancing connections than ever before at SXSW 2024 from March 8-16 in Austin, TX. **Register to attend** and book your stay today! Subscribe to Event Updates and the **Conference Community Newsletter** to stay in the SX know.

2024 SXSW Badges

March 8-16 | Austin, TX