

# Online Safety Systems Superintendent Report March 8, 2023



# Methods

1. Google Screening
2. Bark
3. Secondary Anonymous Reporting System
4. Sandy Hook Promise, Say Something
5. Fraud Alert



# Google Screening

1. Filter
2. Scans text for pre-populated list of words and phrases
3. Staff is alerted



# Bark for Schools Alert Escalation Process

## Three Levels of Severity

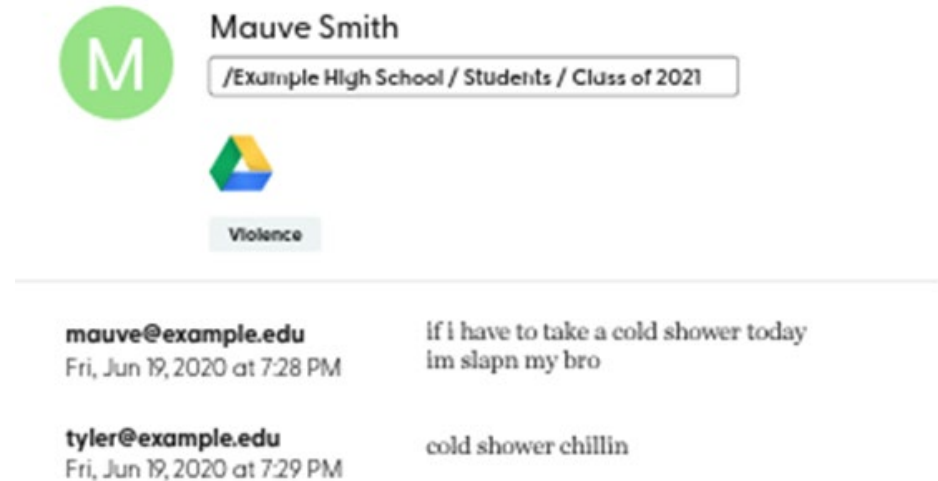
- Alert- reported on the administrative dashboard
- Severe Alert- email and reported on the administrative dashboard
- Critically Severe Alert- email, reported on the administrative dashboard & contact



# Bark for Schools Alert Escalation Process

## Alert

- Mean spirited teasing
- Messages about experiencing depression
- Messages with sexual content



The screenshot displays a Bark for Schools alert interface. At the top, there is a green circular profile picture with a white letter 'M'. To its right, the name 'Mauve Smith' is displayed, followed by a grey box containing the text '/Example High School / Students / Class of 2021'. Below the profile picture is a Google Drive icon, and a grey box with the word 'Violence' is positioned underneath it. A horizontal line separates the header from the message content. The first message is from 'mauve@example.edu' sent on 'Fri, Jun 19, 2020 at 7:28 PM' with the text 'if i have to take a cold shower today im slapn my bro'. The second message is from 'tyler@example.edu' sent on 'Fri, Jun 19, 2020 at 7:29 PM' with the text 'cold shower chillin'.



# BARK for Schools Alert Escalation Process

## Severe Alert

- Hateful threats and provocations
- A child sending or receiving nude photos
- Diary entries about cutting
- Messages about a child using drugs



Teal Smith

/Example High School / Students / Class of 2021



Violence

tsmith@example.edu

Wed, Oct 7, 2020 at 3:45 PM

DONT TALK TO ME ABOUT YOUR FAMILY PROBLEMS MINE ARE WORSE IVE BEEN BEAT AGAINST A WALL AND MY HEAD HIT A HANGER IVE BEEN THROWN DOWN STAIRS ON PURPOSE AND KICKED AND PUNCHED IN THE STOMACH DONT EVEN TRY TO TELL ME ABOUT YOUR FAMILY PROBLEMS



# Bark for Schools Alert Escalation Process

## Critically Severe Alert

- Threats of immediate harm to self or others
- A suicide note in an email or document
- Google searches on how to die by suicide
- Threats of violence against the school



The screenshot shows a Bark for Schools alert for a user named Orange Smith, identified as a student at Example High School in the Class of 2022. The alert is categorized as 'Severe' and 'Suicide'. It contains three messages from the user:

- bsmith@example.edu** (Fri, Oct 2, 2020 at 4:37 PM): red told me he wants to kill himself on the 7th
- tyler@example.edu** (Fri, Oct 2, 2020 at 4:39 PM): wait that's not something you should joke about
- bsmith@example.edu** (Fri, Oct 2, 2020 at 4:40 PM): im not joking



# Pilot Program: 4 Sites with full implementation next school year

Heightened Screening of Critically Severe Alerts

Human Contact for after hours Critically Severe Alerts

- El Dorado
- Diablo View
- Concord High
- Horizons





# Secondary: Anonymous Reporting System

- Front webpage of each of the secondary sites
- Anonymous but the reporter does have the ability to ask for follow up from a staff member
- Collects tips, concerns and complaints
- Staff follows up



# Sandy Hook Promise

## Say Something Anonymous Reporting System

- At capacity for this year but we are track to begin next school year
- Education for staff and students about the warning signs of potential violence or self-harm
- Tools to safely and anonymously report concerns
- This is the only anonymous reporting system in the U.S. that provides training along with a mobile app, website, and hotline



# Fraud Alert

Sent to Internal Auditor, Chief Business Officer and General Counsel

Used to report the following but has been used to report other concerns regarding staff and students:

- Illegal or fraudulent acts
- Falsification of records
- Tampering of data
- Theft
- Misuse of assets
- Theft of trade secrets
- Violations of state/federal laws

