

MDUSD

CITIZEN'S BOND OVERSIGHT COMMITTEE

MEMBERSHIP APPLICATION

COMMITTEE'S PURPOSE

"The purpose of the Committee is to inform the public concerning the expenditures and uses of bond revenues. The Committee's legal charge is to actively review and report on the expenditures of taxpayer's money for school construction."

APPLICATION INSTRUCTIONS

Please complete and submit this Membership Application with a current resume and a personal statement summarizing why you want to serve on the Citizens' Bond Oversight Committee. Include any special areas of expertise or experience that you have that would be helpful to the Committee. Please submit Membership Application and supporting documents to Chief Business Officer, Dr. Lisa Gonzales, at cbo@mdusd.org

Name Thomas Paradiso	Home Address	
Home Phone	Cell Phone	Email

GENERAL MEMBERSHIP REQUIREMENTS

Do you live within the boundaries of MDUSD?	Yes
Are you an elected official?	No
Are you an employee or official of MDUSD? (No employee or official shall be appointed to the CBOC,)	No
Are you a vendor, contractor or consultant of MDUSD? (None shall be appointed to the CBOC.)	No
Can you serve a full three year term?	Yes
Do you know of any reason such as a potential conflict of interest, which would adversely affect your ability to serve on the CBOC? If "Yes", please explain:	No
Can you attend quarterly CBOC meetings?	Yes

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SPECIFIC MEMBERSHIP REQUIREMENTS	
The committee must consist of at least seven members. (CHECK THE CATEGORY YOU ARE APPLYING FOR)	
✓	CATEGORY
QUALIFIER	
REQUIRED BY PROPOSITION 39	
<input type="checkbox"/>	Business Organization (1 position)
One member shall be active in a business organization representing the business community located within the District	
<input type="checkbox"/>	Senior Citizen Organization (1 position)
One member shall be active in an Approved Senior Citizen Organization	
<input type="checkbox"/>	Taxpayer Organization (1 position)
One member of an bona fide Taxpayer Organization	
<input checked="" type="checkbox"/>	Parent or Guardian (1 position)
Parent or Guardian of a current MDUSD student	
<input type="checkbox"/>	Parent or Guardian AND PTO (1 position)
Parent or Guardian of a current MDUSD student AND a member of a Parent-Teacher Organization	
BOARD MEMBER AT LARGE REPRESENTING	
<input type="checkbox"/>	Concord
Resident of Concord	
<input checked="" type="checkbox"/>	Walnut Creek
Resident of Walnut Creek	
<input type="checkbox"/>	Pleasant Hill
Resident of Pleasant Hill	
<input type="checkbox"/>	Clayton
Resident of Clayton	
<input type="checkbox"/>	Bay Point
Resident of Bay Point	
<input type="checkbox"/>	Pacheco, Clyde, or Unincorporated Areas
Resident of Pacheco, Clyde, or Unincorporated Areas	
<input type="checkbox"/>	MDUSD Student
Current MDUSD Student	
<input type="checkbox"/>	Area of Expertise (Please Explain):
Expertise in Accounting, Auditing, Construction, Financial Management, or School Administration.	

Various CBOC documents are available on the CBOC's website at
<http://www.mdusd.org/cboc>
 including agendas, minutes, membership by categories, audit reports, CBOC By-Laws, annual reports, bond measures etc.

MEMBERSHIP APPLICATION CHECKLIST	
<input checked="" type="checkbox"/>	Completed Application Form
<input checked="" type="checkbox"/>	Current Resume
<input checked="" type="checkbox"/>	Personal Statement (Why do you want to serve on the CBOC and what areas of expertise or experience do you possess that will benefit the CBOC?)
<input type="checkbox"/>	Email to cbo@mdusd.org

SELECTION PROCESS

Applications will be reviewed by the District who shall make recommendations to the Board of Education for appointment to the CBOC. Interviews will be held as needed. Submitted applications shall be published in the Board Agenda for public review prior to the Board of Education appointing Committee members.

SIGNATURE OF APPLICANT	
By signature, the Membership Application answers, current resume and personal statement are true and complete to the best of my knowledge.	
Name	Date
<i>Tom Paradiso</i>	10/05/2022

tjp healthcare communications

Tom Paradiso – Principal TJP Healthcare Communications (January 2000 – present)

🌐 **TJP Healthcare Communications – Principal** **A marketing, advertising, and communications agency**

Founded agency in January 2000. TJP serves a variety of healthcare clients in offering marketing and strategic planning, product labeling and packaging, branding, and creative execution of promotional programs. Primary responsibilities are copywriting and business development.

■ Clients include Johnson & Johnson (LifeScan, Animas and Calibra), Bausch & Lomb, Senseonics, John Muir Health, Neodyne, ApniCure, Neuropace, Corium International, Novartis, Grifols, and Dexcom.

Prior Professional Experience:

🦋 Over 10 years prior experience in healthcare and consumer advertising, providing marketing, strategic planning, branding/creative and media direction to a wide range of clients. Responsible for revenue forecasts and profitability on accounts. Spearheaded several successful business pitches and played key role in client product launches.

- **Harrison, Star, Wiener & Beitler** (New York City)
- **Nelson Communications** (New York City)
- **Robert A. Becker Communications** (New York City)
- **Harrison, Wilson & Associates** (San Francisco)

■ Clients included MMD, Wyeth-Ayerst, Lederle Laboratories, Pfizer, Genentech, LifeScan/Johnson & Johnson, RPR, Alpha Therapeutics

■ Rx and OTC Products

Diabetes, Cardiovascular, AntiInfectives, Coagulation, Smoking Cessation, Arthritis/Immunology, Oncology

■ Professional, Consumer, Trade, and Managed Care Marketing



6 years Marketing and Sales with Pfizer Pharmaceuticals

(New York City)

- Brand Management

- Served as senior product manager on the NSAID Feldene, the company's largest brand at that time. Introduced one of the first DTC programs into the RX arena. Successfully thwarted an attempt by public interest group to remove product from the market.

- Market Research Analyst

- Supported brand management with primary and secondary research. Implemented program to optimally align sales territories. Introduced company to first electronic presentation tool.

- Sales Operations

- Supported Vice President of Sales with ongoing sales analysis. Developed quarterly Plan of Action presentations that pinpointed sales opportunities. Managed sales force compensation and hospital bidding programs.



3 years Computer Programmer with TetraTech/Honeywell

(Washington, D.C.)

- Computer applications and system programmer for Department of Defense contractor. Top Secret clearance.

Education:



MS Degree in Operations Research

George Washington University



BS Degree in Mathematics
(minor in Computer Science)

Penn State University

Statement Regarding Interest in Serving on the MDUSD Bond Expenditures Oversight Board

My daughter is a Junior at Northgate High School. I have taken an active interest in all MDUSD happenings over the past few years. I know MDUSD has been identified as one of those districts that may not have been as fiscally responsible as of late as other districts. I am hoping to contribute to the Board so that MDUSD gets its financials in order. My understanding from listening in on one of the MDUSD Board meetings is that managerial staff was still in place to manage Bond allocation monies many years past the allocation of such large amounts, and that some of those staff might not have their contracts renewed given the lack of need. I hate to hear about things like this where oversight might have made a difference and saved the district money.