ENGAGEMENT AGREEMENT

This Engagement Agreement ("**Agreement**") is made effective as of <u>February 7, 2024</u> (the "**Effective Date**") by and between the undersigned client ("**Client**"), and TeamCivX, LLC, a California limited liability company ("**Consultant**").

1. <u>Services and Compensation</u>.

- 1.1. <u>Services</u>. Subject to the terms and conditions set forth in this Agreement, Client hereby engages Consultant to perform those services (collectively the "**Services**") listed on <u>Exhibit A</u> attached hereto and incorporated herein by reference.
- 1.2. <u>Compensation</u>. In consideration for the Services, Client will pay Consultant the fees set forth on <u>Exhibit B</u> (collectively the "**Fees**").
- 2. Term; Termination. The term of this Agreement ("**Term**") shall commence on the Effective Date and shall continue until **April 30, 2024**. Either party may terminate this Agreement at any time, for any reason, by giving thirty (30) calendar days' advance written notice to the other party. Notwithstanding the foregoing, Consultant may terminate this Agreement, or suspend the Services, at any time if Client fails to pay any fees to Consultant when due and does not cure such failure within ten (10) calendar days' written notice from Consultant. Client shall pay all agreed upon outstanding amounts for Fees, reimbursable expenses, and all other amounts arising out of this Agreement upon termination.
- 3. Compliance with Applicable Laws. Client will comply with all applicable laws and regulations, including without limitation any applicable public disclosure and other applicable laws governing the expenditure of public funds. Client will not request or direct that Consultant provide any services or other act or omission which may constitute a violation of applicable law. Client, not Consultant, is responsible for determining whether the Services performed by Consultant under this Agreement constitute permissible informational activities or impermissible advocacy activities pursuant to applicable law. Consultant does not provide any assurance, guidance or advice with respect to legal compliance.
- 4. <u>Indemnification and Limitation of Liability</u>. Consultant shall hold harmless, defend and indemnify Client and its officers, elected and appointed officials, employees and volunteers from and against any and all liability, loss, damage, expense, costs (including without limitation costs and fees of litigation) of every nature arising out of or in connection with Consultant's performance of the Services hereunder to the extent caused through a negligent act or omission of Consultant or its employees, or its failure to comply with any of its obligations contained in this Agreement, except such loss or damage which was caused by the sole negligence or willful misconduct of the Client.
- 5. <u>Proprietary Rights</u>. The ideas, improvements, inventions, discoveries, processes, developments, designs, know-hows, data, materials, works of authorship and all other intellectual property rights related thereto that Consultant conceives of, develops, or reduces to practice in the performance of Services are the exclusive property of Consultant. The specific deliverables made for and provided by Consultant to Client in connection with the Services will belong exclusively to the Client.

- 6. <u>Relationship Between the Parties</u>. Nothing contained in this Agreement shall be deemed or construed to create a partnership, joint employer, joint venture, business opportunity or any relationship other than an independent consulting relationship between Client and Consultant.
- 7. <u>Limited Warranty</u>. Consultant warrants that it shall perform the Services in a professional manner in accordance with commercially reasonable industry standards for similar services. Consultant makes no warranty, express or implied, concerning the results of the Services, including, without limitation, the success of any ballot measure, proposition or vote, or the absence of unintended consequences. Consultant makes no warranty concerning, and is not responsible for, any Services performed by third parties. To the full extent permitted by law, all implied warranties are hereby excluded.
- 8. Arbitration. To the fullest extent permitted by law, any dispute arising out of or related to this Agreement, the Services or the Fees shall be settled by binding arbitration administered by the JAMS Arbitration in San Francisco, California under its Streamlined Arbitration Rules that are in effect at that time ("Rules"). In the event of any conflict between the Rules and this Section, this Section shall apply. The parties agree to submit to the jurisdiction of a single neutral arbitrator selected in accordance with the Rules. The arbitrator shall have discretion to award damages, and to fashion any other remedy or relief otherwise available under applicable law in a court proceeding. The arbitrator shall award the prevailing party reasonable attorneys' fees and costs in addition to any other recovery to which it is entitled. The arbitrator shall provide a written award, including findings of fact and the conclusions of law on which the decision is based.
- 9. Miscellaneous. Along with the exhibits attached hereto, this is the entire agreement between the parties with respect to the subject matter hereof and supersedes any prior agreements, representations, promises and understandings of the parties (whether verbal or written) relating to such subject matter. Any changes, amendments, modifications or waivers to this Agreement shall not be effective unless in writing and signed by both parties. Client shall not assign, transfer or subcontract any rights or obligations under this Agreement (including, without limitation, by way of a merger, reorganization, default operation of law, or otherwise) without the prior written consent of Consultant. This Agreement may be executed in two or more counterparts, including by electronic signature, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. Counterparts may be delivered by hard copy, email, fax or other electronic transmission. If any provision of this Agreement is determined to be illegal or unenforceable, that provision shall be limited or eliminated to the minimum extent necessary so that this Agreement shall otherwise remain in full force and effect and enforceable. The rule of construction that any ambiguities are to be resolved against the drafting party shall not be employed in the interpretation of this Agreement. Captions and headings in this Agreement are for convenience only and shall not be considered in interpreting any provision of this Agreement or in determining any of the rights or obligations of the parties to this Agreement. This Agreement shall be governed by and construed in accordance with the laws of the State of California without regard to the conflicts of law provisions thereof. In any action or proceeding arising out of or related to this Agreement or the amounts due to Consultant hereunder, the prevailing party shall be entitled to recover its costs and attorneys' fees from the other party. Any notice required or permitted hereunder shall be given in writing by electronic mail and addressed to the party to be notified at the address below, or at such other address or e-mail address as the party may designate by 10 days' advance written notice to the other party.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first written above.

| CONSULTANT | CLIENT | |
|---|--|--|
| TeamCivX, LLC, a California limited liability company | Mount Diablo Unified School District, a California public school district | |
| Sign: Jemy Haur | Sign: | |
| Print: Jeremy Hauser | Print: <u>Adrian Vargas</u> | |
| Title: Partner | Title: Chief Business Officer | |
| Address for Notices: 21 Orinda Way, Suite C-191 Orinda, CA 94563 | Address for Notices: 1966 Carlotta Drive Concord, CA 94519 | |
| Email Address for Notices: jhauser@teamcivx.com | Email Address: vargasadrian@mdusd.org | |

Exhibit A

SERVICES

- I. <u>Feasibility Assessment.</u> Consultant shall perform the following Services as needed and requested by Client to assess the electoral feasibility of a ballot measure for Client:
 - A. Develop potential strategies to meet Client's funding needs to be tested in polling;
- B. Consultant to retain a public opinion pollster and collaborate with Client's pollster to design, conduct and analyze an opinion survey of voters in the relevant district to assess feasibility of Client's ballot measure;
- C. Conduct demographic analysis of voters in the relevant district and how they break into key sub-groups by age, ethnicity, political party, length of residency, parents and other key criteria in collaboration with the Client exploratory committee;
- D. Analyze past election results in the relevant district and region to understand voter turnout trends and other relevant voting patterns;
- E. Research other local tax proposals that may be heading to an upcoming ballot that could compete with Client's ballot measure;
- F. Make specific recommendations regarding the optimal election date, election type, tax rate, tax structure, and other important ballot measure features; and
- G. Collaborate with tax analysis professionals to conduct, analyze and present various tax rate scenarios, including both flat rate and square footage options.
 - H. Data report and/or analysis to be presented to Client no later than April 30, 2024

Exhibit B

FEES

- I. <u>Base Consulting Fee.</u> As compensation for the Services, Consultant shall be paid a "Base Consulting Fee" of \$7,500 per month. The Base Consulting Fee shall be payable within thirty (30) days of receipt of invoice. The Base Consulting Fee shall be calculated on a prorata basis for the initial and/or final month of Services if less than a full calendar month.
- II. Public outreach, polling, media and advertising goods and services shall be purchased or rented from Consultant by Client according to the agreed upon schedule of prices, which are summarized below. The schedule of prices lists the entire cost of purchasing or renting media goods and services from Consultant. Consultant shall in turn subcontract the work to third-party vendors. Consultant shall submit to Client a monthly report of such expenses and within thirty (30) days thereafter Client shall reimburse Consultant in full for such expenses.

Cost of Public Opinion Polling Provided by FM3 Research

| Survey Length | N=400 | N=600 |
|---------------|----------|----------|
| 15 minutes | \$29,750 | \$37,750 |
| 20 minutes | \$34,000 | \$42,250 |

III. Reimbursable Expenses. Client shall reimburse Consultant for expenses incurred by Consultant in connection with the performance of the Services including, but not limited to, automobile mileage at the established IRS reimbursement rate at the time of travel, parking fees, copying fees, and other out-of-pocket expenses. Consultant shall submit to Client a monthly report of such reimbursable expenses and within thirty (30) days thereafter Client shall reimburse Consultant in full for such expenses. Consultant shall not incur any expenditure on Client's behalf without written approval from Client. Client may designate in writing an individual(s) with authority to approve expenditures on Client's behalf.